



PRICING GUIDELINES

These are just suggestions. As the seller, you will ultimately decide the price for items. Remember that items priced too high will not sell, so you will have leftover items after the sale.

Designer/boutique brands will sell for more, size 0-6 months for less.

In the infant sizes (0 – 12 mos), there will be more “competition”, so price accordingly if you want your items to be the ones that sell.

Children’s Clothing and Accessories (small sizes are on the lower end of the guideline; better brands are on the high end, obviously)

Shirts	\$2.00-\$6.00
Sweaters	\$3.00-\$5.00
Jeans	\$3.00-\$7.00
Leggings/Knit Pants	\$2.00-\$6.00
Skirts	\$3.00-\$5.00
Shorts	\$2.50-\$4.50
Dresses	\$4.00-\$10.00
Jacket	\$4.50-\$8.00
Winter Coat	\$6.00-\$14.00
Costumes/dress up	\$2.00-\$8.00
Boots	\$4.00-\$12.00
Shoes	\$3.00-\$12.00
Tights	\$2.00-\$4.00
Hats	\$2.00-\$5.00

Baby Equipment

Baby sling/carrier	\$5.00-\$18.00
Baby Swing	\$10.00-\$30.00
Bassinet	\$10.00-\$35.00
Bouncy Seat	\$5.00-\$15.00
Exersaucer	\$15.00-\$40.00
High Chair	\$15.00-\$50.00
Pak ‘n Play	\$15.00-\$35.00
Stroller	\$8.00-\$40.00
Double Stroller	\$40.00-\$75.00
Jogger Stroller	\$35.00-\$125.00 (Bob, etc up to \$250.00)
Booster Seat	\$5.00-\$15.00

Baby Backpack	\$10.00-\$30.00
Gate	\$5.00-\$25.00
Outdoor play yard	\$25.00-\$55.00
Tub	\$3.00-\$6.00
Monitor	\$8.00-\$25.00
Boppy Pillow/Pregnancy Pillows	\$5.00-\$18.00

Furniture (prices may vary widely, depending on the brand)

Crib	\$40.00-\$200.00
Changing Table	\$15.00-\$75.00
Glider	\$30.00-\$80.00
Dresser	\$30.00-\$150.00
Toddler Bed	\$20.00-\$50.00

Toys

Puzzles	\$2.00-\$7.00
Games	\$3.50-\$8.00
Action Figure Sets	\$4.00-\$12.00
Little People	\$5.00-\$15.00
Infant Toys	\$2.00-\$10.00
Play Kitchens/Houses etc	\$20.00-\$65.00
Toy chests	\$10.00-\$30.00

Outdoor Equipment

Slide	\$10.00-\$25.00
Playhouse	\$20.00-\$65.00
Sandbox	\$10.00-\$20.00
Table	\$10.00-\$30.00
Chairs	\$3.00-\$12.00
Power Wheels	\$20.00-\$75.00
Bicycle	\$10.00-\$45.00
Tricycle	\$10.00-\$20.00
Wagon	\$10.00-\$25.00
Scooter	\$12.00-\$20.00
Walker	\$12.00-\$25.00

Books/DVD'S, Electronic Games

Baby Books	\$2.00-\$3.00
Children's Books	\$2.00-\$4.00
Parenting Books	\$2.00-\$6.00
Book Sets	\$4.00-\$15.00 (depending on number of books in set)
DVD	\$2.00-\$7.00
Electronic Games	1/4 - 1/2 of retail, depending on condition and date

